



# PARTNERING FOR IMPACT

2026 PARTNERSHIP  
PROGRAM

## INTRODUCTION

### Your Business is One of the Reasons Our Community is a Fantastic Place to Live

When you partner with the Y, your investment will have a meaningful and lasting impact in your own community. Together, we are building a healthier, more connected future for all.

As an organization, the YMCA of Pierce and Kitsap Counties is ambitious about solving our community's health challenges. Many people are facing complex and personal challenges, and our Y is showing up with real solutions.

#### Thanks to this targeted funding, we were able to

- Create spaces for people struggling with loneliness and isolation to find connection, socialization, and friendship.
- Invest in safe spaces for teens to hang out and be welcomed, empowered, and surrounded by mentors.
- Give children who struggle with too much screen time something that can't be simulated online: real-world play, movement, and human connection.
- Surround kids from all backgrounds with caring adults, coaches, and mentors who show up repeatedly to provide encouragement, consistency, and love.
- Provide paths forward for people struggling with chronic diseases or other health concerns with evidence-based programs that lead to improved strength, resilience, and overall wellness.
- Offer affordable, high-quality early learning and enrichment for families navigating the high costs of childcare.
- Engage active older adults with low-impact fitness classes and social engagement opportunities to combat loneliness and physical decline.

## OUR REACH

**130,000+**  
People served in 2025, across Pierce and Kitsap counties



- 21 Childcare Locations
- 9 Community Centers
- 9 Community Learning Centers
- 3 Early Learning Centers
- 2 Outdoor Camps



**3,868**  
Families participated in youth sports programs.



**1,667**  
Youth in foster care received free YMCA memberships.

**622**  
People created sustainable habits through evidence-based chronic disease programs.



**8,294**  
Meals were provided to teens in the Late Nite program.

**14,848**  
Scholarships were awarded each month to provide membership access to the Y.

**12+**  
Partner organizations including

- Clover Park School District
- Tacoma Public Schools
- Parks Tacoma
- Pierce County Juvenile Court
- Boys & Girls Clubs of South Puget Sound
- Greentrike

Provided youth with positive adult mentors, access to enriching activities and provide safe places to grow.

We're honored to work with a range of like-minded organizations interested in making a difference in our communities.

This brochure includes several ways we might work together. We're also open to discussing other opportunities that support your business goals.

## Because Everyone Deserves a Place to Belong

The YMCA of Pierce and Kitsap Counties doesn't have to turn anyone away for an inability to pay. Last year, we invested \$3.7 million to provide access to life-changing programs for neighbors in need.

We are a third space for all. Our centers and programs provide a place for some of the most vulnerable members of our community. We provide children in foster care with memberships at no cost, and children experiencing homelessness receive before and after school care at no cost. We also provide teens a safe place to be and grow in the evenings at Late Nite, and older adults struggling with social isolation often find a sense of belonging and community in our centers.

This is where you can make a profound difference. Donors to the Annual Campaign are the fuel that powers this engine of change. When you give, you are actively deciding what kind of community we will live in. You are declaring that no child should be unsafe, no senior should be forgotten, and no family should face a crisis alone.



Last year, we invested \$3.7 million to provide access to life-changing programs for neighbors in need



\$1,000+ donations to the Annual Campaign are recognized with banners in YMCA centers and at YMCA Camp Seymour

## Turn Generosity Into Momentum

Lead a spirit of giving in the community. Matching sponsorships have proven to help increase donations by creating a sense of urgency, motivating potential donors to join in the cause, or to donate more. For local businesses, it provides exposure to tens of thousands of individuals who will align your company with the YMCA's mission and cause.



### Make Your Match Matter

We offer opportunities for a single corporate partner to work with us at several points in the year.

#### MARCH

##### Kitsap Great Give

An online, day-of-giving, held annually in March and primarily targeting Kitsap County residents.

#### NOVEMBER

##### Giving Tuesday

An international online, day-of-giving, held the Tuesday after Thanksgiving each November, and there is both local and national media attention and goodwill surrounding this day especially at the start of the holiday season.

#### JANUARY - DECEMBER

##### Partner With a Center in Need

In each community the YMCA serves, we are responding to the needs of that community. We'd love the opportunity to discuss how your company can help the Y meet the specific needs of the community you care about the most.

##### Employer Matching

Many employers offer a matching gift program. Check with your company to see if they will match your charitable gift. Or consider establishing a matching gift program at your employer with the YMCA as a beneficiary.

## CORPORATE MEMBERSHIPS

### Where Workplace Wellness Meets Community Impact

Create a work environment where employees are encouraged to pursue their health and wellness and provide YMCA memberships as a differentiated work benefit. In a competitive environment where employee turnover is costly, consider a YMCA membership as an employee retention tactic.

A gym benefit at the Y meets the needs of anyone from single adults to busy families. Your Y membership gives you access to 9 community centers conveniently located across Pierce and Kitsap counties with state-of-the-art strength equipment, cardio machines, aquatics centers, and hundreds of group fitness classes, youth programs, and other programs offered each week.



### Other Benefits Include

- Swim lessons for no additional cost.
- Programs designed to support healthy eating and lifestyles and to address health conditions including blood pressure monitoring, diabetes prevention, Parkinson's therapy programs, and cancer survivor rehabilitation and therapy.
- Statewide and national reciprocity means your Y membership can be used at many YMCAs across the country. Valid at participating locations.
- Access to YMCA360, our on-demand digital platform with live and pre-recorded classes available.



### Who We've Worked With

The YMCA works with companies of all sizes on custom corporate membership arrangements.

#### Kitsap Mental Health Services

A large employer offering Y memberships to employees and family members in alignment with their mission.

#### West Coast Truck & Trailer Repair

A small business cultivating community with the employee base.

#### TOTE

A medium-business enhancing their employee benefits package with a wellness subsidy to the YMCA.

#### Remy Properties

Differentiating the value of a lease by including single or family memberships for its residents.

### Pricing

Corporate memberships of all sizes receive 20% off when covering the cost for employees, and we waive join fees. The YMCA is flexible on how businesses want to structure accounting with finance.

### Reporting

If you are covering the cost of the full membership, the YMCA can offer usage reports to verify how much your employees are utilizing their membership.



## EVENT SPONSORSHIP

### Help Build Stronger Communities, One Event at a Time

Make a compassionate choice and sponsor a YMCA event supporting those in need in your community. The YMCA hosts an annual golf tournament, fundraising dinners, and Healthy Kids Day across Pierce and Kitsap counties – the Y has a variety of opportunities to provide your company exposure to like-minded people and align your brand and logo with mission driven events.

### Sponsorship Contact

To sponsor a sports program or for corporate membership information, contact Katie Hyppa at 253-350-4617 or [khyppa@ymcapkc.org](mailto:khyppa@ymcapkc.org).

For all other sponsorship opportunities, contact Sarah Homan at 253-534-4717 or [shoman@ymcapkc.org](mailto:shoman@ymcapkc.org).



**INTERESTED IN SPONSORSHIP?  
SCAN THE QR CODE TO GET  
STARTED TODAY.**

### Center for Community Impact: Annual Golf Tournament for Teens

A golf tournament powering Community Learning Centers and teen leadership programs.



### Center for Community Impact Dinner: Celebrating Youth Voices

A dinner that feeds potential through the YMCA's Center for Community Impact and outreach in local schools.

### Compassion in Action Gala 2026

A special fundraising night filled with inspiring stories, community and fun.



### Sponsor a Youth Sports Program

Support young athletes and youth development through values lead sports and activities.

### Year-Round Corporate Partnership Opportunities

Annual gift options that secures premier recognition across the YMCA of PKC's entire calendar of major events.



## EVENT SPONSORSHIP

### CENTER FOR COMMUNITY IMPACT Annual Golf Tournament for Teens

Tee up for change! Your golf tournament support fuels the Y's Center for Community Impact, powering Community Learning Centers and teen leadership programs. Each swing invests in youth potential, creating safe spaces where students develop crucial skills in academics, mental and physical health, and build brighter futures.

**CANTERWOOD GOLF AND COUNTRY CLUB**  
12606 54TH AVE NW, GIG HARBOR, WA 98332



## Center for Community Impact (CCI)

The Center for Community Impact (CCI) is the Y's community outreach team, working in partnership with dozens of organizations including public school districts, other youth-serving agencies, and other non-profits to provide critical outreach services to teens including access to pro-social, constructive activities, academic support, positive adult mentors, leadership training, and safe spaces to be.

### A Place for Growth

YMCA Community Learning Centers in local middle schools help students belong, explore interests, and build skills before, during, and after school.

### Empowering Teens to Thrive

Teen Leadership Programs inspire personal growth through empowering experiences and supportive adult mentors who help teens thrive and reach their full potential.

### A Third Space for Teens

Across Tacoma, schools and community centers open after hours and in summer so teens can stay safe, eat dinner, and hang out with friends through sports, art, and music.

## Levels of Support

### Event Sponsor | \$15,000

Make a lasting impact as a top tournament sponsor. Your gift helps power YMCA programs that support youth growth, learning, and opportunity.

- 2 foursomes
- Logo on prominent materials
- Logo on event webpage
- Thank you social media post
- Mention in wrap-up social media post
- Signage at two holes + registration area
- Listed on tournament program

### Lunch or Dinner Sponsor

\$7,000

- 1 foursome
- Signage at holes + registration area
- Mention in wrap-up social media post
- Logo on event webpage
- Listed on tournament program
- Thank you social media post

### Swag Sponsor

\$3,500

- 1 foursome
- Approved swag with company logo + Y logo
- Logo on event webpage
- Signage at hole + registration area
- Mention in wrap-up social media post
- Listed on tournament program

### Drink Cart Sponsor

\$3,000

- 1 foursome
- Signage at hole + registration area
- Mention in wrap-up social media post
- Logo on event webpage
- Listed on tournament program

### Contest Hole

\$2,500

- 1 foursome
- Signage at hole + registration area
- Mention in wrap-up social media post
- Logo on event webpage
- Listed on tournament program

### Hole Sponsor

\$1,800

- 1 foursome
- Signage at hole
- Mention in wrap-up social media post
- Name on event webpage
- Listed on tournament program

## EVENT SPONSORSHIP

### CENTER FOR COMMUNITY IMPACT DINNER

## Celebrating Youth Voices

Your dinner sponsorship nourishes more than bodies—it feeds potential through the YMCA's Center for Community Impact and outreach in local schools. You will support young people in academics, their mental and physical health, and equip teens with the skills to achieve academic and career success.

**FRIDAY | MAY 15**

**FIRCREST GOLF CLUB**

1500 REGENTS BLVD, FIRCREST, WA 98466



## Levels of Support

### Event Sponsor | \$15,000

Your top-level sponsorship helps support and children, teens, and families in our community.

- Event Title Sponsor
- Logo on prominent materials
- Logo on event webpage
- Full-page ad in event program
- 2 tables
- Thank you social media post
- Mention in wrap-up social media post

### Gold Sponsor

\$5,000

- Logo on prominent materials
- Logo on event webpage
- Full-page ad in event program
- 2 tables
- Thank you social media post
- Mention in wrap-up social media post

### Silver Sponsor

\$2,500

- Logo on event webpage
- ½ page ad in event program
- 1 table
- Mention in wrap-up social media post

### Bronze Sponsor

\$1,500

- 1 table
- Name on event webpage
- Acknowledgement in event program
- Mention in wrap-up social media post

## Combination Sponsorship

Maximize your impact and community visibility by sponsoring both the golf and dinner events at a discounted rate, enhancing youth empowerment through comprehensive support of these transformative programs.

### Changemaker | \$20,000

- Event Golf + Gold Dinner
- 2 foursomes
- 2 tables Dinner
- Opening remarks at the golf tournament banquet
- + all the Dinner items listed above

### Influencer | \$10,000

- Lunch/Dinner Golf + Silver Dinner
- + all the Dinner items listed above

### Leader | \$3,500

- Hole Sponsor Golf + Bronze Dinner
- + all the Dinner items listed above

## EVENT SPONSORSHIP

# Compassion in Action Gala 2026

Be a part of this special fundraising event where YMCA supporters across Pierce and Kitsap counties gather for a night of inspiration and community. Hear powerful stories of lives changed, enjoy a meaningful evening with friends and colleagues, and help raise essential funds so that every child, teen, and family can thrive.



In 2025, at the inaugural dinner, more than 200 people attended and raised more than \$128,000 in support of vital YMCA programs. These funds helped send local 5th grade students from underserved communities to Camp for Outdoor Environmental Education, supported children experiencing homelessness in attending before and after school care at no cost, and helped bridge the gap for public school students needing access to after school clubs and positive adult role models.

## Levels of Support

### Event Title Sponsor | \$15,000

Be part of a powerful night of impact. Your support helps fuel life-changing YMCA programs for families across our community.

- Logo on prominent materials
- Logo on event website
- Full-page ad in event program
- 2 tables
- Thank you social media post
- Mention in wrap-up social media post
- Recognition banner in center of choice.

### Champion Sponsor

\$5,000

- Logo on prominent materials
- Logo on event website
- Full-page ad in event program
- 1 table
- Thank you social media post
- Mention in wrap-up social media post

### Advocate Sponsor

\$2,500

- Logo on event website
- Half-page ad in event program
- 1 table
- Mention in wrap-up social media post

### Empowerment Sponsor

\$1,500

- Logo on event website
- Acknowledgment ad in event program
- 1 table
- Mention in wrap-up social media post



## YOUTH SPORTS SPONSORSHIP

### Youth Sports Program

Support young athletes and youth development by removing barriers for kids to learn values on the field and be supported by caring adult mentors and coaches. The YMCA leads youth sports in all seasons including soccer, basketball, flag football, and T-ball. If there's another sports program you're passionate about, let's talk about other opportunities..



### Healthy Kids Day

Healthy Kids Day® is the Y's national initiative to improve the health and well-being of kids and families. For more than 30 years, YMCA's and their communities have hosted free community events in April to inspire kids and families to keep their minds and bodies active throughout the summer months and beyond.

In 2026, we're offering an opportunity for a t-shirt sponsor with logo placement on the free t-shirts we give to families across our 11 locations, reaching more than 3,800 families.

**If you're interested in supporting more than one event and elevating your company's presence throughout the year, there are a few bundles to consider.**



## Levels of Support

### Annual Youth Sports Sponsor | Champion | \$10,000

- Logo on back of all jerseys for 2026 seasons
- Logo on center penny
- Logo on team photo available for purchase
- Logo on Sponsor Recognition Wall
- Logo recognition on A frame sign during season
- Logo recognition on center website page
- Social media post (led by center social media ambassador)

### Single Season Youth Sports Sponsor

MVP \$5,000

- Logo on back of jersey- premium placement (for sponsored season)
- Logo on team photo available for purchase
- Logo on Sponsor Recognition Wall
- Logo recognition on A frame sign during season
- Logo recognition on center website page
- Social media post (led by center social media ambassador)

### Single Season Youth Sports Sponsor

All Star \$2,500

- Logo on back of jersey (for sponsored season)
- Logo on Sponsor Recognition Wall
- Logo recognition on A frame sign during season
- Logo recognition on center website page
- Social media post (led by center social media ambassador)

### Single Season Youth Sports Sponsor

Gold \$1,000

- Logo on opposite chest of Y logo of jersey for sponsored team
- Logo recognition on center website page



## EVENT SPONSORSHIP

### Year-Round Corporate Partnership Opportunities

Maximize your brand's visibility and community impact with a single, comprehensive annual gift. As a Year-Round Partner, your organization secures premier recognition across the YMCA of PKC's entire calendar of major events, ensuring consistent engagement with our diverse audience of families, community leaders, and donors.



### Includes Top-Tier Status at All five Signature Events

#### Healthy Kids Day

\$25,000 Level  
Title Recognition

- "Presented by" naming
- Top logo on all shirts
- Digital slides and social media

#### Annual Golf Tournament

\$15,000 Level  
Event Sponsor

- 2 foursomes
- Top billing on all signage/program
- Opportunity to speak at the banquet

#### Compassion in Action Gala

\$15,000 Level  
Event Title Sponsor

- 2 VIP tables (16 guests)
- Full-page ad
- Premier recognition banner at the center of your choice

#### CCI Dinner

\$10,000 Level  
Event Sponsor

- 2 VIP tables
- Full-page ad
- Logo on prominent event materials

#### 100 Mile Challenge

\$1,000 Level  
Champion Sponsor

- Premier logo placement on participant t-shirts and relay checkpoint banners

#### Option 1 The Visionary Year-Round Partner

The ultimate brand association. You will be recognized as the Title or Presenting Sponsor for every major YMCA event in 2026.

#### Your Investment

\$50,000

#### Total Value

\$66,000+

### Exclusive Year-Round Benefits

#### One Gift, One Process

A single invoice and payment schedule tailored to your fiscal year.

#### Permanent Digital Presence

Logo permanently featured on the YMCA of PKC website year-round not just during event seasons.

#### Social Media Spotlight

Quarterly dedicated appreciation posts separate from event wrap-ups.



## EVENT SPONSORSHIP

### Year-Round Corporate Partnership Opportunities

#### Option 2 The Community Impact Partner

Significant presence at every touchpoint. This package secures "Gold" or Major Sponsor status across the board, guaranteeing high visibility and hospitality.

Your Investment  
\$25,000

Total Value  
\$28,000+

### Year-Round Corporate Partnership Opportunities

#### Option 3 The Community Builder Partner

The perfect package for active community businesses. This level guarantees your team has a seat at the table for every major YMCA event, combined with consistent brand visibility.

Your Investment  
\$10,000

Total Value  
\$12,000+

#### Includes Top-Tier Status at All five Signature Events

##### Healthy Kids Day

\$10,000 Level

- 3 tabling opportunities
- 2 large donor banners at centers of your choosing

##### Annual Golf Tournament

\$7,000 Level

Lunch/Dinner Sponsor

- 1 foursome
- High-visibility signage at registration and on the course

##### Compassion in Action Gala

\$5,000 Level

Champion Sponsor

- 1 table (8 guests)
- Full-page ad in the program
- Logo on all prominent materials

##### CCI Dinner

\$5,000 Level

Gold Sponsor

- 2 tables for your team
- Full-page ad validation

##### 100 Mile Challenge

\$1,000 Level

Champion Sponsor

- Top-tier logo placement on t-shirts and banners (matching the Visionary level for this community event)

#### Includes Top-Tier Status at All five Signature Events

##### Healthy Kids Day

\$5,000 Level

- 1 tabling opportunity to engage directly with families
- 1 large donor banner at the facility

##### Annual Golf Tournament

\$1,800 Level

Hole Sponsor

- 1 foursome for a day of golf.
- Signage at one hole, name on webpage, and listing in the tournament program

##### Compassion in Action Gala

\$2,500 Level

Advocate Sponsor

- 1 table (8 guests) for your team
- 1/2 page advertisement in the event program

##### CCI Dinner

\$2,500 Level

Silver Sponsor

- 1 table for your team
- 1/2 page advertisement in the event program

##### 100 Mile Challenge

\$500 Level

Pacesetter Sponsor

- Logo placement on event t-shirts, website, and day-of signage



# Connecting Communities across Pierce and Kitsap Counties

Connection has always been at the heart of the YMCA. Since organizing in Tacoma in 1883, the Y has grown alongside the communities it serves, adapting to changing needs while staying rooted in a simple idea: bringing people together makes us all stronger. From the early days on Market Street to the generosity that helped build our new Pearl Street Family YMCA, each chapter has been shaped by a commitment to community.

Today, that legacy continues through programs and spaces that connect people of all ages and backgrounds. From chronic disease prevention to summer day camp, the Y creates opportunities for individuals and families to grow, stay active, and feel supported. What began as a place to gather has become a lasting network of connection, helping people reach their potential and strengthening communities for generations to come.

**LEARN MORE AT [YMCAPKC.ORG](http://YMCAPKC.ORG)**



## COMMUNITY CENTER LOCATIONS

**BREMERTON FAMILY YMCA**  
2261 Homer Jones Dr  
Bremerton, WA 98310

**GORDON FAMILY YMCA**  
16101 64th St E  
Sumner, WA 98390

**HASELWOOD FAMILY YMCA**  
3909 NW Randall Way  
Silverdale, WA 98383

**LAKEWOOD FAMILY YMCA**  
9715 Lakewood Dr SW  
Lakewood, WA 98499

**MARINA SQUARE EXPRESS YMCA**  
240 Washington Ave, Suite 400  
Bremerton, WA 98337

**MEL KORUM FAMILY YMCA**  
302 43rd Ave SE  
Puyallup, WA 98374

**PEARL STREET FAMILY YMCA**  
1002 S Pearl St  
Tacoma, WA 98465

**TACOMA CENTER YMCA**  
1144 Market St  
Tacoma, WA 98402

**TOM TAYLOR FAMILY YMCA**  
10550 Harbor Hill Drive  
Gig Harbor, WA 98332

**UNIVERSITY YMCA STUDENT CENTER**  
1710 Market Street  
Tacoma, WA 98402

## OUTDOOR CAMP LOCATIONS

**YMCA CAMP LAKE HELENA**  
11606 Ranch Drive SW  
Port Orchard, WA 98367

**YMCA CAMP SEYMOUR**  
9725 Cramer Rd NW  
Gig Harbor, WA 98329

## MORE LOCATIONS

**YMCA ASSOCIATION OFFICE**  
4717 S 19th St Ste 102, Tacoma, WA 98405

**YMCA CENTER FOR COMMUNITY IMPACT**  
Multiple locations at schools throughout Pierce County

**YMCA EARLY LEARNING CENTERS**  
Multiple locations throughout Pierce County

**YMCA 360 | [YMCA360.ORG](http://YMCA360.ORG)**  
Virtual fitness and wellness classes available online anytime, anywhere



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## **OUR MISSION**

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

## **YMCA OF PIERCE AND KITSAP COUNTIES**

4717 S 19th St, Suite 102, Tacoma WA 98405

## **YMCAPKC.ORG**

YMCA of Pierce and Kitsap Counties is a registered 501(c)(3) nonprofit organization.

EIN: 91-0565562