

COMPASSION IN ACTION



2024 Annual Impact Report
YMCA OF PIERCE AND KITSAP COUNTIES





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LETTER FROM CEO & THE BOARD

As we reflect on 2024, we at the Y are very proud of how we have emerged from the years of uncertainty and disruptions experienced during the COVID-19 pandemic. We have found a renewed purpose in our work. Membership has demonstrated a strong resilience, growing to new all-time highs, while keeping the sense of belonging that defines the Y.

As we look ahead, we do so with urgency and ambition. Across the nation, too many people are facing complex and personal challenges, and our Y is showing up with real solutions.

- » Creating spaces for people struggling with loneliness and isolation to find connection, socialization, and friendship.
- » Investing in safe spaces for teens to hang out and be welcomed, empowered, and surrounded by mentors.
- » Giving children who struggle with too much screen time something that can't be simulated online: real-world play, movement, and human connection.
- » Surrounding kids from all backgrounds with caring adults, coaches, and mentors who show up repeatedly to provide encouragement, consistency, and love.
- » Providing paths forward for people struggling with chronic diseases or other health concerns with evidence-based programs that lead to improved strength, resilience, and overall wellness.
- » Offering affordable, high-quality early learning and enrichment for families navigating the high costs of childcare.

But we're not stopping here. We have established a vision for the future, launching our new three-year strategic plan which will sharpen our focus in four key areas: expanding community awareness and perception, optimizing community experience and well-being, growing sustainably with financial stewardship, and building a culture of resiliency and continuous improvement.

What makes the Y so special are the contributions made by members, volunteers, donors, and partners, who share a common commitment to what the Y means to our community. You are what makes this Y great, giving your time and resources. You are an integral part of a unique movement that transforms the lives of one child, one adult and one family at a time.

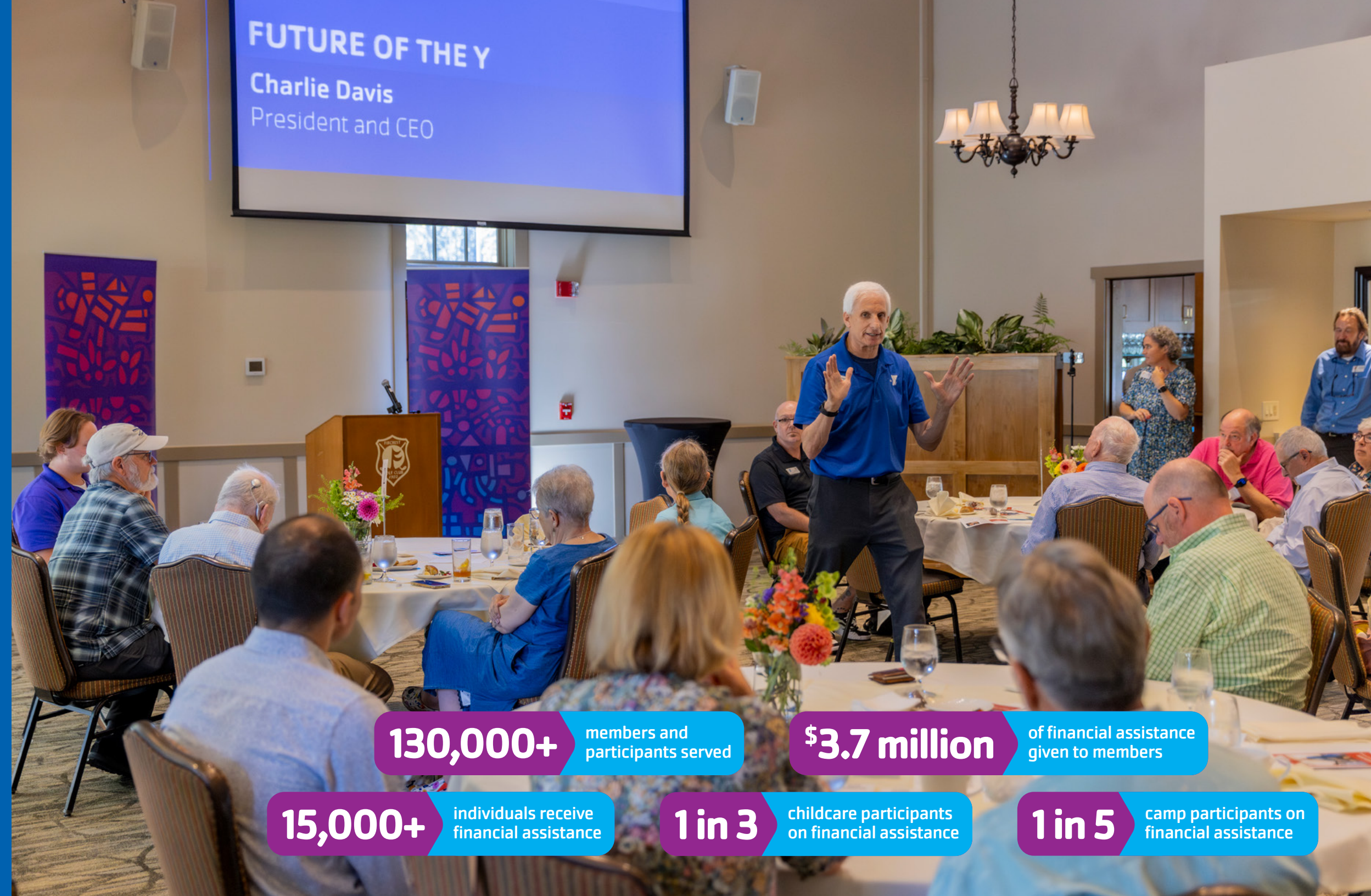
Thank you for believing in the mission of the YMCA. Together, we are building a healthier, more connected future for all.
With gratitude,



Charlie Davis, President & CEO



Lisa Wilson, 2024 Chair of the Board of Directors



130,000+

members and
participants served

\$3.7 million

of financial assistance
given to members

15,000+

individuals receive
financial assistance

1 in 3

childcare participants
on financial assistance

1 in 5

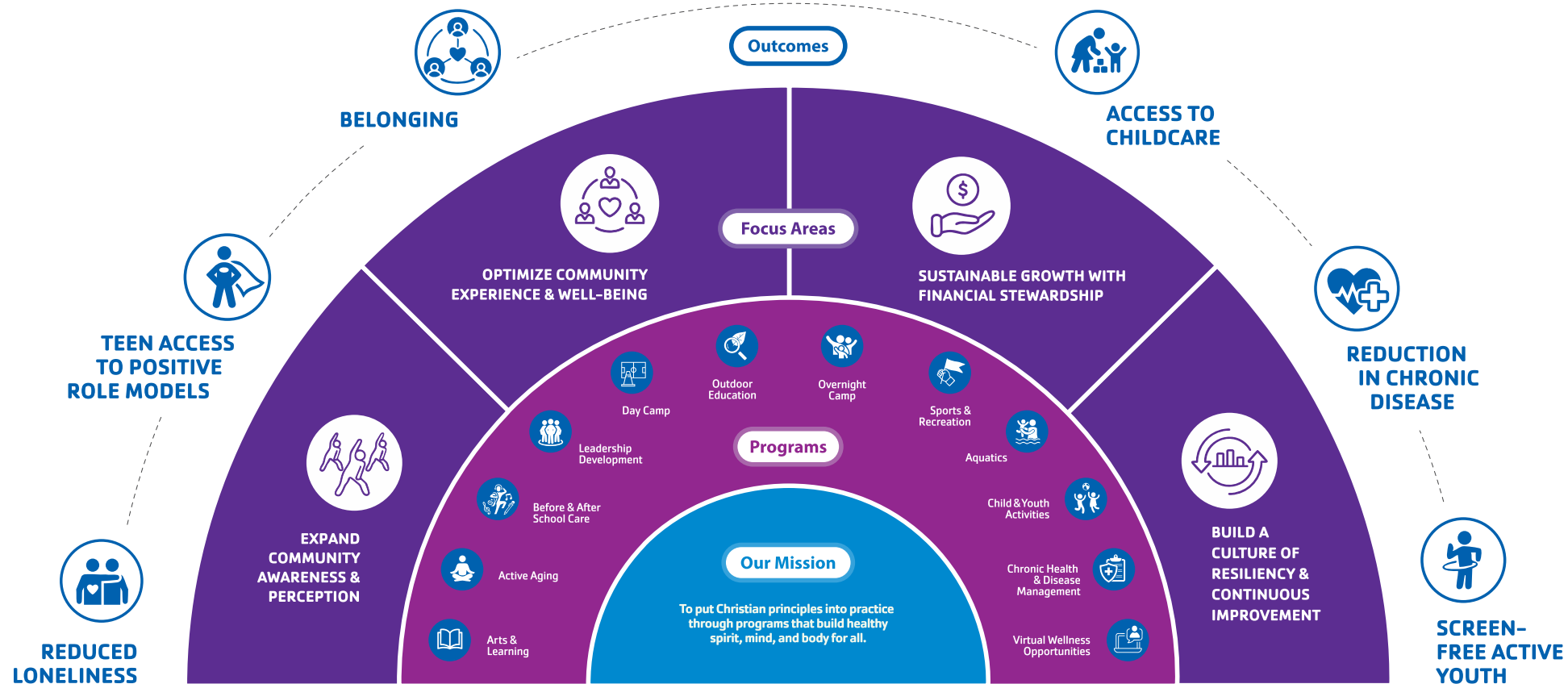
camp participants on
financial assistance



2025–2028 STRATEGIC PLAN

YMCA OF PIERCE AND KITSAP COUNTIES

Vision A HEALTHY FUTURE FOR ALL



STRATEGIC PLAN

In 2024, the YMCA, along with its board of directors, decided to update its strategic plan for the first time since 2018. This new three-year plan is the culmination of extensive collaboration and input from thousands of stakeholders, including major donors, community leaders, and members.

Our new vision statement, “**a healthy future for all**,” encapsulates our commitment to fostering well-being and inclusivity within our community.

Our four new focus areas will help us maintain and cultivate healthy growth through 2028.

2025–2028 STRATEGIC FOCUS AREAS

- Expand Community Awareness & Perception:**
We will reach more people through connection and storytelling, enhancing the visibility and understanding of our mission.
- Optimize Community Experience & Well-being:**
We will positively impact more lives and promote overall well-being by offering relevant programs and services.
- Sustainable Growth with Financial Stewardship:**
We are committed to growing responsibly and ensuring the financial health of our association.
- Build a Culture of Resiliency & Continuous Improvement:**
We will cultivate a resilient and continuously improving culture among our staff and leaders

PUSHING THROUGH ISOLATION

REDUCED LONELINESS

After losing his wife of 24 years, Dell faced a quiet he'd never known before. She had been his companion for decades, and her absence left him feeling deeply alone. In the following months, Dell rarely ventured out of the house, aside from the occasional grocery run. As summer came to an end, he knew it was time for a change, so he started looking for a gym.

That search led him to the nearby Lakewood Family YMCA, where he found much more than fitness.

Dell began attending a beginner's yoga class. He was unsure at first, but open to new experiences. This small step became a turning point for him, as the gentle movements, focus on breathing, and welcoming community helped ease the weight of his grief. He became stronger in both his body and his perspective of community.

"The community at the Y got me out of my shell to where I can actually go out and do things," Dell says. "They've always got somebody that'll help you out."

Now, Dell practices yoga and participates in Active Older Adult programs regularly. He's built friendships, regained confidence, and has found meaning in routines that bring him peace.

Through movement and community, the YMCA helps people like Dell not just reconnect with themselves, but with others.

WATCH
DELL'S STORY



"The Y was the best thing to happen to me, because I found family."

41,000+
senior memberships
across the association.



SAFE SPACES FOR TEENS

4,100+
participated in Late
Nite in 2024, a
program that is
completely free for
teens.

Only
59%
of students in
Washington have
a caring adult they
can turn to when they
felt depressed.*

**“The Late
Nite staff feel
like family.”**

FUN, STABILITY, AND MENTORSHIP

When school is out for the summer, it can mean long days and nights without much direction for teens. Third spaces like Late Nite offer structure, safety, and a sense of belonging away from school and home. For Pule, Late Nite has been a place where she found fun, stability, and mentorship.

Through the summer months, Late Nite opens every weekday evening and welcomes middle and high schoolers to a space filled with free food, music, games, sports, and caring adults.

“When I show up, I might be in a bad mood,” Pule says. “But I always leave feeling great.”

Over the years, she has made dozens of new friends, taken on leadership roles, and found a second home. “The Late Nite staff feels like family,” says Pule. “They always check in and make sure we’re okay.”

Mina, a senior membership director at the Y, has seen Pule grow over the years. “She used to be quieter, but now she’s the first to welcome new teens and step up to help. She’s become a leader and a loyal friend.”

WATCH
PULE’S STORY



* <https://doh.wa.gov/newsroom/2023-healthy-youth-survey-results-offer-signs-hope-and-resiliency-among-washington-students>

AWAY FROM DIGITAL DISTRACTIONS

SCREEN-FREE ACTIVE YOUTH

For kids like Trevor, summer camp offers a break from the routine: a chance to log off, look up, and make real connections that last. In a time when rates of teen depression and loneliness have risen sharply alongside increases in screen time, spaces like Camp Seymour are more important than ever.

“In everyday life, we have phones and social media,” Trevor says. “But at Camp Seymour, no one’s using their phones. The friendships are stronger because everyone is being true.”

Each summer, Trevor returns home more confident, more independent, and more himself. From flying down the zipline to earning his Whale Swim badge, he thrives on new challenges and the friends he makes along the way.

Many of Trevor’s camp friendships have carried on into the school year. Recognizing a few cabinmates in the hallways made the transition to middle school feel significantly easier.

His foster mom, Adrienne, sees the difference too. “He comes back with more confidence, more stories, and more connections,” she says. “Camp helps him grow in ways that stick.”

At Camp Seymour, Trevor isn’t just unplugging; he’s found belonging, built connections, and is discovering who he is.

LEARN MORE
ABOUT CAMP SEYMOUR



* <https://medicine.yale.edu/news-article/yale-study-probes-connection-between-excessive-screen-media-activity-and-mental-health-problems-in-youth/>



Screentime
can lead to
worsened anxiety,
depression, self-esteem,
and academic achievement
in preteens and teens.*

“At Camp Seymour,
I can be my true self.
I don’t have to put
on a filter.”

3,223
Youth served at Camp
Seymour & Camp
Lake Helena
combined
in 2024.

350+
Camp Seymour
& Camp Lake Helena
participants received
financial assistance in 2024.

“In my most alone moments, there was always someone at the Y who cared.”

1,500+
youth in foster care
are benefiting from free
Y memberships in Pierce
and Kitsap Counties.



SOMEONE WHO CARES

FINDING STABILITY

Katie spent the first seven years of her life in the foster care system. She experienced loneliness, food insecurity, and limited access to the opportunities many of her peers had. But at age 4, her foster family began taking her to the Mel Korum Family YMCA for swim lessons and gymnastics. Because the YMCA of Pierce and Kitsap Counties offers free memberships to youth in foster care, Katie was able to participate when she needed it most.

At the Y, Katie made friends in programs that allowed her to explore, play, and belong. To a child in the foster system, the stability she experienced at the Y was life changing.

“The Y offers access to things you never imagined you could have,” Katie said. “There is always an adult that is ready to listen to you. You can’t count on that in foster care.”

Today, Katie works at the same Y that she visited as a child. She teaches culinary arts, theater, physical education, basketball, and serves as a day camp counselor.

“Because of my experience at the Y when I was young, I decided I was going to be somebody a kid could trust, rely on, and talk to.”

Katie has become that caring adult who shows up every day for kids who, like her, just need someone in their corner. Her story is one of resilience, but it’s also a story about what’s possible when a child is given access, support, and a place to belong.

LEARN MORE
ABOUT KATIE





FIGHTING BACK TOGETHER

REDUCTION IN CHRONIC DISEASE

When Lynn first learned of her Parkinson's diagnosis, she wasn't sure of what would come next. But she knew she needed to stay active. She was already a Y member and had been attending exercise classes almost daily. When she told her class instructor about her diagnosis, she was immediately pointed to Rock Steady Boxing.

That recommendation changed everything for Lynn.

Parkinson's is a progressive disease with no cure. For many, staying active and connected with a community is one of the most powerful ways to fight back. Rock Steady Boxing uses boxing-based fitness to help improve balance, reduce stiffness and neuroinflammation, and regain confidence.

The classes offer more than just physical benefits. They provide structure, motivation, and a shared sense of purpose. Participants of Rock Steady Boxing describe the group as a second family. They come for the exercise, but stay for each other. The understanding, grace, and patience they find in class provide much needed support on a difficult journey.

"It's important that we have a chance to talk to other people with Parkinson's," says Lynn. "Because people just don't understand unless you've actually got it."

The Y's health and wellness programs, like Rock Steady Boxing, help heal through movement and connection. The program gives people living with Parkinson's the strength to keep going. It supports them physically, mentally, and socially, with others by their side.

LEARN MORE ABOUT
ROCK STEADY BOXING



"I always leave
with a smile."

834

individuals were
in evidence-based
health and wellness
programs in 2024.

512 were referred by
medical professionals.



ACCESS TO CHILDCARE

Washington ranks
#3
in the nation for
least affordable
childcare for
an infant.*

1,500+
kids served by
YMCA Child Care and
Early Learning in 2024.

YMCA CHILD CARE AND EARLY LEARNING

The New Adventures Early Learning Centers are the latest additions to the Y's menu of childcare offerings and an exciting new chapter in its partnership with MultiCare Health Systems. Expanding early learning reinforces the Y's commitment to providing high-quality, licensed childcare to the community. Thanks to this expanded partnership, the Y is able to operate two new locations on the Tacoma MultiCare campus.

At New Adventures, the Y fosters a compassionate, inclusive, and integrity-driven environment, and provides a safe and nurturing space where children can grow, learn, and develop the skills they need to thrive in the future.

The new locations focus on care for children ages four weeks to six years. YMCA scholarships support families in need because we know nothing is more important than caring for children.

With the addition of the two New Adventures locations, the Y now offers early learning in Tacoma, Puyallup, and University Place, in addition to before-and-after school care in the Tacoma, Clover Park, Franklin Pierce, Peninsula, Bremerton, and Central Kitsap school districts.



SERVING A GROWING COMMUNITY

Expansion was a theme for the YMCA in 2024, marked by the groundbreaking of a new community center, commitment to providing youth with more places to play outdoors, and the debut of an Express YMCA to help serve a downtown community.

Construction of the **Pearl Street Family YMCA** officially kicked off in May of 2024, starting a new chapter for the Y in Tacoma. The modern, state-of-the-art facility will feature an aquatics center, climbing wall, strength training area, locker rooms, welcome center, and lounge areas. The Y is excited to continue serving the Pearl Street community for generations to come, as it has since the 1970s.

In August, the YMCA Board of Directors authorized the construction of the **Gig Harbor Sports Fields** near the Tom Taylor Family YMCA. The project consists of two synthetic turf fields, field lighting, and 100 parking stalls. More than 9,000 local youth participate in field sports in Gig Harbor and local sports groups have had to limit the number of participants and put kids on waitlists because of limited field space. The new sports fields will give more kids access to play sports and also help the Y expand its summer day camp activities. The fields are part of the Gig Harbor Sports Complex, which is being funded and constructed in partnership with the City of Gig Harbor.

Finally, the **Marina Square Express YMCA** made its debut in October, delivering a compact fitness center designed with busy professionals and downtown residents in mind. Located in downtown Bremerton, members can enjoy cardio and strength equipment with sweeping views of the waterfront while they fit work outs into their busy work schedules. The Express YMCA is the result of a partnership with Sound West Group, which owns and operates the Marina Square living community in Bremerton.



LEARN MORE ABOUT THE
PEARL STREET FAMILY YMCA



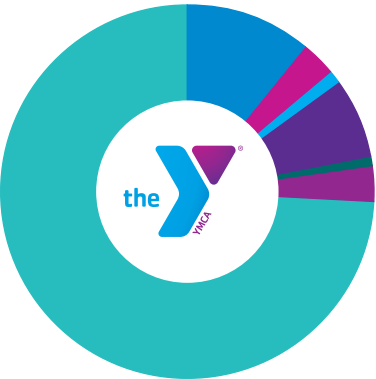
STATEMENT OF FINANCIAL POSITION

ASSETS	
Cash	\$15,740,510
Investments & Derivative Instruments	\$4,539,077
Endowment	\$1,348,492
Receivables	\$10,356,129
Prepaid Expenses	\$1,537,391
Lease Right-of-Use Assets	\$4,045,107
Property & Equipment	\$106,807,913
TOTAL ASSETS	\$144,374,619

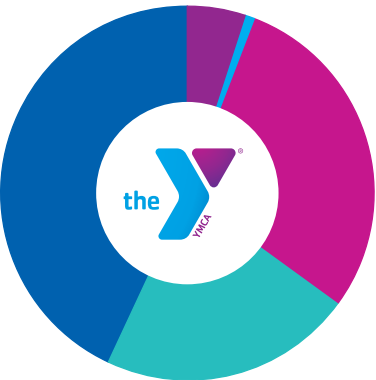
LIABILITIES AND NET ASSETS	
Accounts Payable	\$7,588,270
Other Accruals	\$1,089,407
Lease Liabilities	\$41,966,514
Bond Issues	\$31,815,000
TOTAL LIABILITIES	\$82,459,191
NET ASSETS	\$61,915,428
TOTAL LIABILITIES AND NET ASSETS	\$144,374,619

AUDITED STATEMENT OF ACTIVITIES

Total Revenue and Gain		Total Expenses	\$72,299,373
Membership Fees	\$46,027,512	General Operations and Management	\$15,828,521
Program Fees	\$16,790,251	Social Responsibility	\$523,146
Contributions	\$11,093,514	Youth Development	\$26,429,272
Grants and Contracts	\$4,045,717	Healthy Living	\$15,037,380
Other Income	\$905,384	Facilities	\$14,481,054



- CASH
- INVESTMENTS & DERIVATIVE INSTRUMENTS
- ENDOWMENT
- RECEIVABLES
- PREPAID EXPENSES
- LEASE RIGHT-OF-USE ASSETS
- PROPERTY & EQUIPMENT



- ACCOUNTS PAYABLE
- OTHER ACCRUALS
- LEASE LIABILITIES
- BOND ISSUES
- NET ASSETS

OUR MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

YMCA OF PIERCE AND KITSAP COUNTIES

4717 S 19th St, Suite 102, Tacoma WA 98405
253-534-7800 YMCAPKC.ORG



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Chief Financial Officer

Luke Dunivan
Vice President and
Chief Marketing Officer



WHERE WE SERVE



YMCAPKC.ORG

COMMUNITY CENTER LOCATIONS

BREMERTON FAMILY YMCA
2261 Homer Jones Dr
Bremerton, WA 98310

GORDON FAMILY YMCA
16101 64th St E
Sumner, WA 98390

HASELWOOD FAMILY YMCA
3909 NW Randall Way
Silverdale, WA 98383

LAKEWOOD FAMILY YMCA
9715 Lakewood Dr SW
Lakewood, WA 98499

MARINA SQUARE EXPRESS YMCA
240 Washington Ave, Suite 400
Bremerton, WA 98337

MEL KORUM FAMILY YMCA
302 43rd Ave SE
Puyallup, WA 98374

PEARL STREET FAMILY YMCA
1002 S Pearl St
Tacoma, WA 98465

TACOMA CENTER YMCA
1144 Market St
Tacoma, WA 98402

TOM TAYLOR FAMILY YMCA
10550 Harbor Hill Drive
Gig Harbor, WA 98332

UNIVERSITY YMCA STUDENT CENTER
1710 Market Street
Tacoma, WA 98402

OUTDOOR CAMP LOCATIONS

YMCA CAMP LAKE HELENA
11606 Ranch Drive SW
Port Orchard, WA 98367

YMCA CAMP SEYMOUR
9725 Cramer Rd NW
Gig Harbor, WA 98329

MORE LOCATIONS

YMCA ASSOCIATION OFFICE
4717 S 19th St Ste 102, Tacoma, WA 98405

YMCA CENTER FOR COMMUNITY IMPACT
Multiple locations at schools throughout Pierce County

YMCA EARLY LEARNING CENTERS
Multiple locations throughout Pierce County

YMCA 360 | YMC360.ORG
Virtual fitness and wellness classes available online anytime, anywhere