



MAKE MORE POSSIBLE

2022 Annual Report
YMCA OF PIERCE AND KITSAP COUNTIES

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Dear Friends and Family,

For more than 140 years, the Y has responded to the evolving needs of our community by expanding how we serve, whom we serve, and where we serve, and 2022 was no different. As the world continued to recover from the COVID-19 pandemic, we felt more compelled than ever to create even more access to our life-changing programs. How could we make more possible for everyone, not just those who come to our community centers?

Countless individuals have learned to swim, forged connections with others, and found their way to better health within the walls of our centers. But we knew we could transform lives outside of our walls, so we made it a priority to do so.

The pandemic took a heavy toll on children. The Y was uniquely equipped to help families not only get children back on track, but to thrive. In response to the evolving needs and safety protocols, we revamped our childcare and early learning programming so that we could better serve children while they were away from their parents. The Center for Community Impact took its work to the streets and directly to families in need by creating Y on the Fly, a mobile outreach program that provided children with food, diapers, wipes, self-care products, clothing products, services, and enrichment activities.

As the world embraced working from home, the Y jumped in to make sure workouts could happen anywhere, anytime. We accelerated the availability of YMCA360, our innovative on-demand live-streaming platform full of high-quality classes featuring instructors across all facets of the Y – including soccer skills, swim strokes, yoga, sing-a-longs for kids, group exercise, and more.

Through it all, we remained thoughtful about our community centers, too, by expanding operating hours and re-opening our doors on Sundays. The Y also emphasized free community events, from Healthy Kids Day to the Fitness + Wellness Expo, to invite and welcome all members of the community back into the Y.

As we look to the future, creating even more access to our centers and programs is on the top of our mind. Whether you're in our community centers or on the move in your daily lives, your health and well-being will always be important to us. We take pride in bringing our community together and we hope you'll join us for the next innovative chapter at the Y.



Charlie Davis, President and CEO
YMCA of Pierce and Kitsap Counties



Tim Daly,
2022 Chairman of the Board

Youth Development



CHILD CARE AND EARLY LEARNING CENTERS

Every child deserves the opportunity to discover who they are and what they are capable of. Our before and after-school care, expanded learning opportunities, and early learning centers help develop lifelong social and emotional skills along with fundamental academic skills. This work could not be done without extraordinary partnerships with local school districts.

1,181 children are provided with support from trained adults at **23 different locations** in before and after-school care and early learning centers. **1 in 3 of these children had access to childcare and early learning because of financial assistance provided by the Y.**

1,181 children enrolled

23 different locations



1 in 3
children utilize
financial assistance



SUMMER DAY CAMP

Every summer, the children in our day camps are nurtured in a caring and supportive environment where they make friends, learn new skills, and engage in activities that help them grow both physically and emotionally.

3,463 children attended summer day camp at our community centers and partner school locations, filling 12,332 spots. **1 in 5 of these children had access to camp because of financial assistance.**

3,463
day campers



1 in 5
campers utilize
financial assistance



YMCA CAMP SEYMOUR AND YMCA CAMP LAKE HELENA

Camping, like many Y programs, is about learning skills, developing character, and making friends. But few environments are as special as camp, where kids become a community as they learn both how to be more independent and how to contribute to a group as they engage in physical, social, and educational activities. Camping teaches self-reliance, a love for nature and the outdoors, and the development of attitudes and practices that build character and leadership—all amidst the fun of campfires, bugle calls, canoeing, archery, talent shows, among many other camping activities. **1 in 5 of these children had access to camp because of financial assistance.**

YMCA CAMP SEYMOUR

1,036 campers

YMCA CAMP LAKE HELENA

686 campers

OUTDOOR ENVIRONMENTAL EDUCATION

123 schools

9,529 participants

“The first week, [Mark] came home singing camp songs and talking about his friends and counselors. His behavior at home changed, too. He became more empathetic and caring, more respectful, and clearly there was a sense of pride about all the things he was learning at camp.”

– Allison, Mark’s mother

Healthy Living

HEALTH AND WELL-BEING

The Y has been delivering community-based health care through evidence-based programs since 2009 and receives referrals from all of the major health systems in the state. These programs have helped individuals curtail diabetes and arthritis, recover from cancer, and so much more.



Diabetes Prevention Program

59 participants served

312

total pounds lost

129

minutes of physical activity
per week, average

-1.23 points

average change in
A1C value

LIVESTRONG at the Y

95 participants served

33.3%

decrease in
perceived pain

31.4%

increase in
chest press

23.6%

decrease in
6-minute walk test

Enhance®Fitness Program (arthritis management and fall prevention)

213 participants served

31.7%

decrease in Timed
Up and Go (TUG) test

25.5%

increase in left
arm curl reps

5.1%

increase in right
arm curl reps

3.1%

increase in
chair stand test

YMCA360

This innovative virtual platform was introduced in 2020 to keep up with the shifting demands of a digital ecosystem and was co-founded with other Y's across the country. YMCA360 hosts live-streams and on-demand classes that include weight training, yoga, healthy cooking, art, and more. Members can sign up for a one of a kind Virtual+ membership, which gives the option to access a gym whenever or wherever you want.

YMCAPKC videos hosted on YMCA360 in 2022:



47,462

unique visitors

46,000+

total views

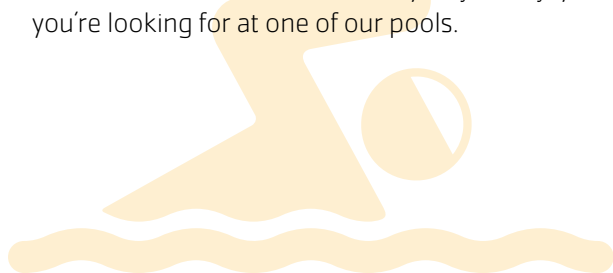
8,611

streamed hours



AQUATICS

Swimming has long been a core offering at the Y. We strive to help all ages learn how to swim so they can stay safe around water and learn the skills needed to make swimming a lifelong pursuit for healthy living. Whether you're looking for swimming classes, want to learn water safety, or just enjoy swimming laps, you'll find what you're looking for at one of our pools.



46,784

enrollments in group
swimming lessons



A woman with dark hair in a ponytail, wearing a yellow swimsuit, and a young girl with braided hair, wearing a purple swimsuit, are swimming in a pool. They are both smiling and looking at each other. The water is blue and rippling. In the background, there is a blue pool structure and a sign that says "3 FT".

“When I walk into the YMCA,
it’s home. It feels comfortable.”

–Jameel



Social Responsibility

“Youth and Government has changed the course of my life and it’s just been a really good place for me to grow as a person.”

– Landon



TEEN LEADERSHIP DEVELOPMENT

Throughout the year, teens at the Y have the opportunity to participate in several leadership development programs, such as Youth and Government, the Pacific Region Conference, Summer of Service, among others. Each of these programs is hands-on and immersive and challenges teens to expand their worldview and skill set.

Our award-winning Youth and Government program was offered in nine middle schools and high schools, while the **Pacific Region Conference had 43 teens participate**. The Summer of Service sent 9 teens to the Cheyenne River Reservation at the YMCA of the Seven Council Fires in Dupree, South Dakota.

DIVERSITY, EQUITY, INCLUSION, AND BELONGING

Everyone at the Y deserves to feel welcomed and accepted. Anyone who walks through our doors should have equal access to our programs. The Y continues to honor, recognize, and affirm people across our communities. Together, we can create respectful and caring environments for all.

The YMCA’s DEIB steering committee introduced two new sub-committees for staff to get involved with our DEIB work: Breaking Down Biases and Diversifying Staff. Our first-ever employee resource group was also created to support our LGBTQ+ staff. Between these four committees and groups, more than **20 Y staff volunteered their time** to help reaffirm the Y as a strong community ally.



YMCA CENTER FOR COMMUNITY IMPACT

Expanding our program offerings to the community is the ethos of the YMCA Center for Community Impact. CCI programs help reduce disparities in under-resourced neighborhoods, build community by creating a sense of belonging, and model a diverse and inclusive culture among staff, volunteers, YMCA members and the community.

1,438 middle school students participated in our Community Learning Centers in the Tacoma and Clover Park school districts. **2,518 elementary school students** were served in our physical activity program. **59 youth** were served in our Evening Center/Juvenile Justice program.



708
mentorship
hours

Philanthropy

WHY WE FUNDRAISE

We take pride in bringing our community together. In 2022, the YMCA of Pierce and Kitsap Counties served more than 95,000 children, families, and individuals in 2022, more than 11,000 of whom were at the Y because of financial assistance. Our donors' generosity makes that possible. Donations to the Y are crucial in helping us provide financial assistance to those who need it the most. Donations make more possible for our neighbors, classmates, and coworkers – from swim lessons to free memberships for foster care youth, our community is strengthened because of our donors. The Y raised nearly \$2 million during the 2022 Annual Campaign and provided more than \$2.5 million in financial assistance.

SCOTT AND SIS NAMES FAMILY YMCA

The Scott and Sis Names Family YMCA will be a state-of-the-art community center that will carry on the Y's legacy of service in Tacoma. The Scott and Sis Names Family Y will feature an improved aquatics center, cardio and strength training areas, gymnasiums, multi-purpose rooms, an enhanced climbing wall, an indoor walking track, teen center, among many other spaces that will enable us to continue to serve as a central gathering place and a safe, positive, and secure place in helping individuals and families reach their full potential.



LIZ ROCKS FOUNDATION

Climbing is an integral part of the fitness culture in Tacoma. Those in the community may remember Liz Daley, an accomplished athlete whose professional prowess ranged from snowboarding, splitboarding, and mountain guiding. Although she has passed, her legacy lives on with the Liz Rocks Foundation. In her honor, the upcoming Scott and Sis Names Family Y has been chosen as the location for the new climbing wall to recognize Liz Daley.

22ND ANNUAL GOLF TOURNAMENT

The YMCA Annual Golf Tournament has been a summer highlight for more than two decades. Sponsors and community members enjoy a day of golf while also supporting teen outreach programs. Every year, the tournament provides college scholarships to teens in Y programs and supports the YMCA Center for Community Impact. In 2022, the Golf Tournament raised more than \$62,000.

"The real special thing about the YMCA is the sense of community. You really get an understanding of how impactful community is, how important it is, how connected we all are."

- Rowdy

Strategic Plan

“The Y is a place where people are accepted and appreciated ... that’s a rare place. The Y is where I plug in and renew.”

–Brian

STAFF EXPERIENCE

Celebrate • Develop • Reward

Strategically invest in career growth and leadership development. Foster a culture of celebration and recognition. Commit to fair, equitable, and transparent employment practices. Build a diverse and inclusive staff to enhance service within our communities.

MEMBER EXPERIENCE

Accessible • Value • Connected

Ensure all members feel welcomed and supported in achieving their personal goals. Strengthen initiatives that connect youth to caring adults and each other. Intentionally serve under-represented populations in our community. Expand accessibility for low-income families and individuals.



PROGRAM AND SUMMER EXPERIENCE

Relational • Inclusive • Collaborative

Drive innovation in our core programs and partnerships. Expand and enrich summer regional day camp and outdoor experience. Improve the health and wellbeing of our communities through expanded Y programs and collaborations.

PHILANTHROPY

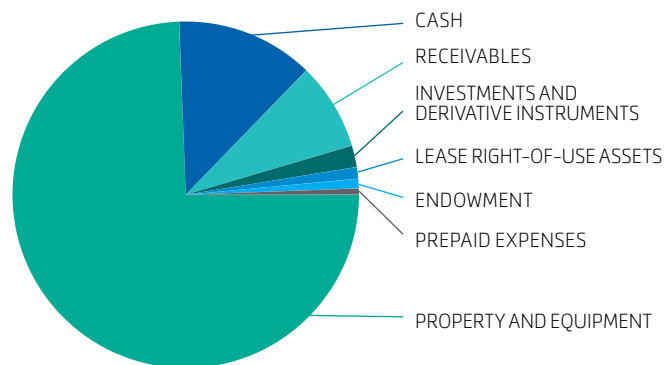
Cause-driven

Position the Y as a charity of choice. Deepen the sense of purpose among staff, members, volunteers, and community. Seek strategic partnerships with community entities in our service area.

Statement of Financial Position

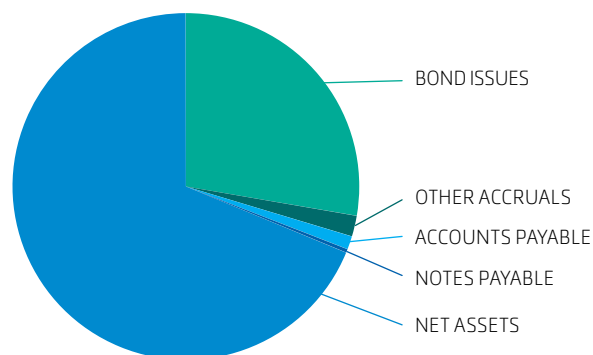
ASSETS

Cash	\$16,943,806
Investments & Derivative Instruments	\$2,677,261
Endowment	\$1,179,221
Receivables	\$10,770,425
Prepaid Expenses	\$769,470
Lease Right-of-Use Assets	\$1,408,904
Property and Equipment	\$98,110,081
TOTAL ASSETS	\$131,859,168



LIABILITIES AND NET ASSETS

Accounts Payable	\$1,610,089
Other Accruals	\$2,527,809
Notes Payable	\$450,000
Lease Liabilities	\$1,530,814
Bond Issues	\$36,130,000
TOTAL LIABILITIES	\$42,248,712
NET ASSETS	\$89,610,456
TOTAL LIABILITIES AND NET ASSETS	\$131,859,168



AUDITED STATEMENT OF ACTIVITIES

Total Revenue and Gain	\$47,971,468	Total Expenses	\$55,421,886
Membership Fees	\$30,518,871	General Operations and Management	\$23,637,220
Program Fees	\$8,675,075	Social Responsibility	\$1,388,001
Contributions	\$3,697,555	Youth Development	\$18,958,547
Grants and Contracts	\$4,481,003	Healthy Living	\$11,438,118
Other Income	\$598,964		

Where We Serve

COMMUNITY CENTER LOCATIONS

BREMERTON FAMILY YMCA
2261 Homer Jones Dr, Bremerton WA 98310

GORDON FAMILY YMCA
16101 64th St E, Sumner WA 98390

HASELWOOD FAMILY YMCA
3909 NW Randall Way, Silverdale WA 98383

LAKEWOOD FAMILY YMCA
9715 Lakewood Dr SW, Lakewood WA 98499

MEL KORUM FAMILY YMCA
302 43rd Ave SE, Puyallup WA 98374

MORGAN FAMILY YMCA
1002 S Pearl St, Tacoma WA 98465

TACOMA CENTER YMCA
1144 Market St, Tacoma WA 98402

TOM TAYLOR FAMILY YMCA
10550 Harbor Hill Dr, Gig Harbor WA 98332

UNIVERSITY YMCA STUDENT CENTER
1710 Market St, Tacoma WA 98402

MORE LOCATIONS

YMCA CENTER FOR COMMUNITY IMPACT
Serving at multiple locations at schools throughout Pierce County

YMCA CHILD CARE
Locations throughout Pierce and Kitsap Counties

YMCA360
Fitness and wellness classes available online anywhere, anytime at ymca360.org



Staff and Volunteer Leadership

BOARD MEMBERS

Tim Daly | Chair
Lisa Wilson | Vice Chair
Steve Gordon | Treasurer
Deedra Walkey | Secretary
Blake Bolton
Carl Cramer
Deborah McLaren
Kim Nakamura
Anthony Panagiotu
Todd Silver

ENDOWMENT INVESTMENT COMMITTEE

Steve Hibbs | Chair
Ian Hartley
Skylar Houk
Dennis Jensen
Chris Zocco

STAFF LEADERSHIP

Charlie Davis
President and
Chief Executive Officer

ADVISORY COUNCIL MEMBERS

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Ben Anderson
Connie Bauemeister
Matt Berg
Erica Delma
Dana Ellis
Bette Hyde
Gaylord Jackson
Tara Kirk-Sell
Wes Larson
Ken Reilly

Gordon Family YMCA
Barbara Bitetto | Chair
John Barrett
Marita Benedict
Mariah Gordon
Natasha Gunia
L. Johnson
Bill Pugh
David Radcliffe
Scott Snyder
Michelle Warmuth

Bruce Caudil
Vice President of
Information Technology

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Schon Montague | Chair
Timothy Allen
Ken Brooks
Wes Davis
Dr. Richie Dinubilo
Doug Dowell
Dr. Amber Gravett
Lorinne Lee
Dr. Peter Lundblad
Claude McCrimmon
Dr. Erin Prince
Jacob Snow
Cindy Stuart
John Webb

Lakewood Family YMCA
Jim Maxwell | Chair
Maggie Baker
Ron Banner
Audrey Pospisil

Brian Flattum
Senior Vice President and
Chief Operating Officer

Mel Korum Family YMCA
Jeff Jones | Chair
Jana Brost
Edward Husarik
Luke Korum
Karen Oyama
Asa Sprague
David Stachofsky
Karissa Thompson
Amy Uzunoe-Chin

Morgan Family YMCA
Mary Senecal | Chair
Roy Cutler
Susan Gorny
Dee Hammer
Angela Hjelseth
Sondra Mangan
Chris Morgan
Diana Stover

Michelle Rose
Vice President and
Chief Human Resources Officer

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Julie Arnold | Chair
Shawn Frank
Byron Okutsu

Tom Taylor Family YMCA
Mimi Knodel | Chair
Kelly Busey
Sherie Coons
Rachel Dolven
Steve Ekberg
Lynda Filson
Ronald Jones
Michael Ketcham
Chris Maharry
Jessica Kennedy-Schlicher
Paul Schneider
Tom Taylor
Joel Wingard

University YMCA Student Center
Bernard Anderson
Elizabeth Hansen
Sean Schmidt

Toko Thompson
Vice President and
Chief Financial Officer



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

YMCA OF PIERCE AND KITSAP COUNTIES
4717 S 19th St, Ste 201, Tacoma, WA 98405
253-534-7800

OUR MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

The Y stands for nondiscrimination, diversity, inclusion, and equity. We welcome all people regardless of ability, age, background, ethnicity, faith, gender, gender identity, gender expression, race, or sexual orientation. We are dedicated to removing institutional and systemic barriers that result in oppression and racism.

YMCA PKC.ORG