

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

MAKE
MORE
DOSSIBLE

2018 Annual Report YMCA OF PIERCE AND KITSAP COUNTIES

CHARLIE'S TED TALK:



Charlie Davis, our President and CEO, gave a talk at TEDxTacoma in November 2018. This year's theme was "Transitions: Bridging the Gap" and the event identified and examined ideas that stretch our comfort zone, encourage the state of being influx, and explore what it means to flow from one phase of life to the next.

Charlie shared the story of one of our members who lost everything that he had built his identity around — his marriage, his family, and his business. Through this story, Charlie reflects on what makes us resilient and what truly matters in our lives. It isn't wealth or status or accomplishments that give us meaning, it's our relationships with one another.

WATCH CHARLIE'S FULL TED TALK ON <u>YOUTUBE</u>.



OUR STRATEGIC PRIORITIES

BREAKTHROUGH GOALS

- Strategically invest in career growth and leadership development.
- Foster a culture of celebration and recognition.
- Commit to fair, equitable, and transparent employment practices.
- Build a diverse and inclusive staff to enhance service within our communities.

BREAKTHROUGH GOALS

- Ensure all members feel welcomed and supported in achieving their personal goals.
- Strengthen initiatives that connect youth to caring adults and each other.
- Intentionally serve underrepresented populations in our community.
- Expand accessibility for low-income families and individuals.

BREAKTHROUGH GOALS

- Drive innovation in our core programs and partnerships.
- Expand and enrich summer regional day camp and outdoor experience.
- Improve the health and well-being of our communities through expanded Y programs and collaborations.

BREAKTHROUGH GOALS

- Position the Y as a charity of choice.
- Deepen the sense of purpose among staff, members, volunteers, and community.
- Seek strategic partnerships with community entities in our service area.

STAFF EXPERIENCE

CELEBRATE • DEVELOP REWARD

MEMBER EXPERIENCE ACCESSIBLE • VALUE

CONNECTED

PROGRAM AND SUMMER EXPERIENCE

RELATIONAL • INCLUSIVE COLLABORATIVE

> PHILANTHROPY CAUSE-DRIVEN



YEAR IN REVIEW 2018 Impact



OUR CAUSE



59,996 HOURS of service.

6.267 DONORS invested in their community with a donation to the Y.



21,346 PEOPLE received Financial Assistance, providing a place to belong at the Y.

FOR YOUTH DEVELOPMENT

47,587 TOTAL YOUTH SERVED through programs and membership.



1,668 CHILDREN

learned through leadership activities and academic support in YMCA Before and After School Child Care.



4.902 CAMPERS

made friends, stayed active, and learned the Y values of caring, honest, respect, and responsibility at YMCA Summer Day Camp.

1.754 CAMPERS

developed self-confidence, made lifelong friends, and learned leadership skills in overnight camp at YMCA Camp Seymour.

9,168 STUDENTS

explored ecosystems and improved team building skills in YMCA Camp Seymour's Outdoor Environmental Education.



78,965 SWIM LESSONS

provided youth with water safety skills and self-confidence in the water.

FOR HEALTHY LIVING

2,768 PEOPLE made positive life changes through Life University support groups.

550 PEOPLE

learned healthy habits through chronic disease prevention programs.

24,144 CLASSES helped people unleash their creativity through performing, visual, and culinary arts.

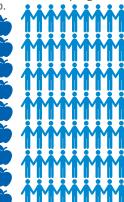
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FOR SOCIAL RESPONSIBILITY

55,485 MEALS AND SNACKS

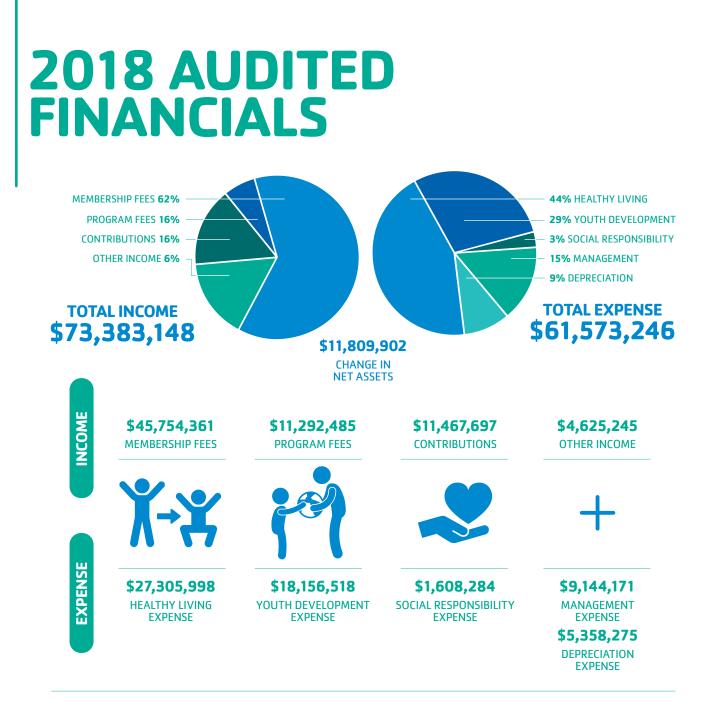
were provided to vouth and families for free during Summer Day Camp

6,002 TEENS had a safe place with caring adult role models through outreach programs.



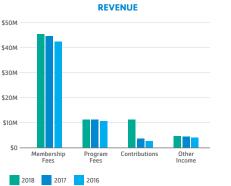
1.726 CHILDREN in foster homes received free YMCA memberships.

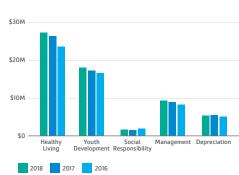




TOTAL ASSETS \$161,346,492







EXPENSE

S200M \$150M \$100M \$50M

NET ASSETS

\$112,810,472





FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

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OUR MISSION: To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.