



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



**2019 Annual Report**  
**YMCA OF PIERCE AND KITSAP COUNTIES**



# OUR VISION

**Our Y creates opportunity so all can thrive in every season of life.**

Thirty-six years ago, I became part of this YMCA, excited to make an impact in people's lives. At the time, there was a separate armed services branch in Bremerton, and the Tacoma YMCA had a branch on Pearl Street and a resident camp in Key Center. Today, we operate nine full-facility branches across Pierce and Kitsap counties and a resident camp, and are in more than 40 schools sites with before and after school services. Additionally, we work in collaboration with a variety of community partners to provide much-needed services to the community in the areas of academic achievement, health, and social justice. This is not the same YMCA I started with in 1983; it has evolved into an organization that employs 2,400 staff and serves more than 170,000 people across Pierce and Kitsap counties.

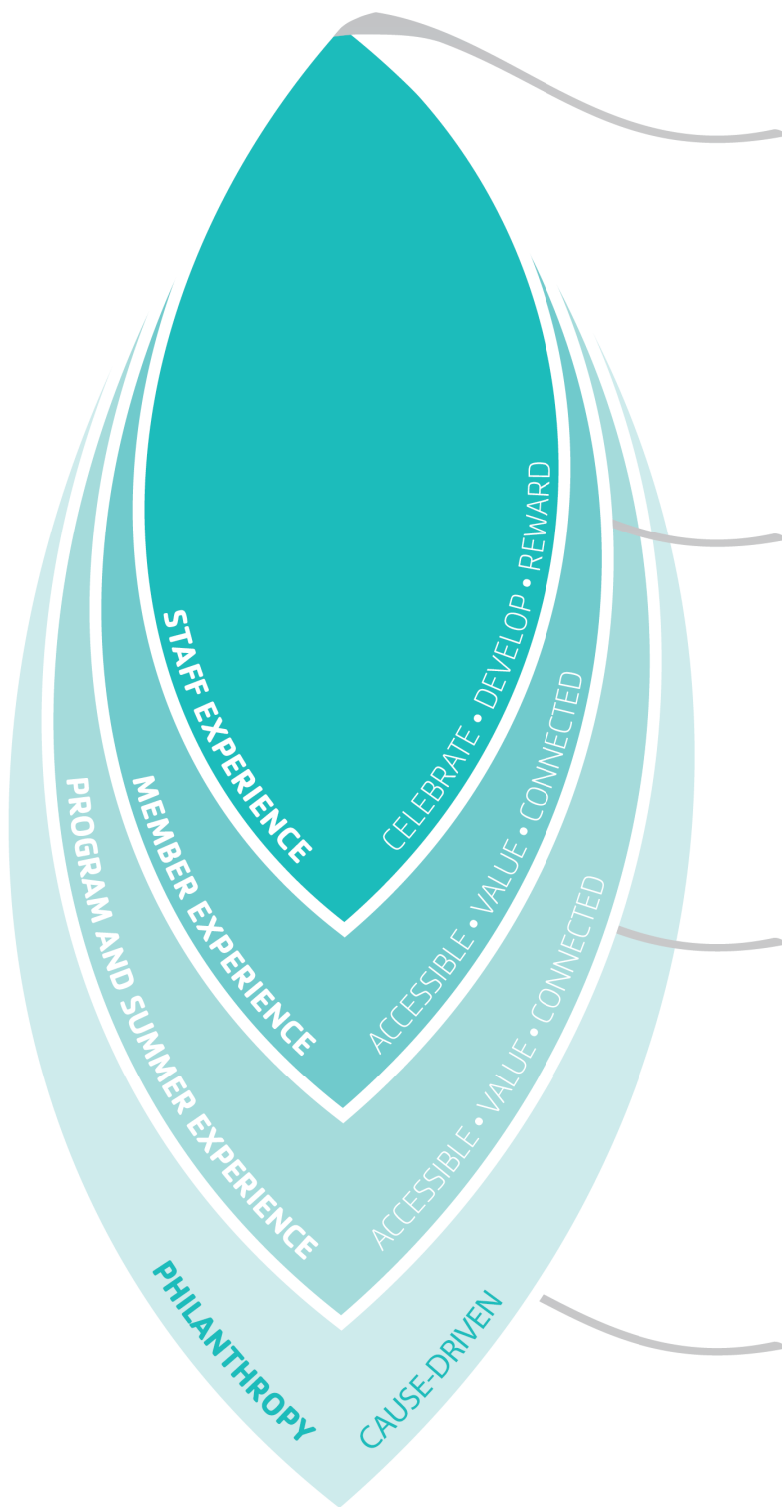
The formula for the Y has not changed, however, as we are committed to serving the whole person in spirit, mind, and body. At its core, the Y remains steadfast in its desire to serve all by providing access regardless of a person's ability to pay. In 2019, our Y provided \$5.7 million in financial assistance and \$2.2 million in program subsidies, which allowed an additional 19,000 members to participate in our programs and services. The service to all is a foundational piece of the YMCA.

At our Y, we focus on providing a supportive and welcoming experience to both the staff who work here as well as to the members we serve. An experience in the Y begins with a sense of belonging, where all people feel respected and are treated with care. One of our members, Joseph, has experienced this at our Y. During the past few years, Joseph has fallen on tough times. He suffered a serious back injury and could no longer work. He needed to use the pool for his rehabilitation program, but being out of work, he was having financial challenges. The Y provided him with the assistance he needed to continue with his membership. He called me to let me know that through his exercise program, he was able to lose the weight to help in his recovery. The weight loss was extremely important to his recovery, but Joseph wanted me to know that it was the community of people at the Y who were the true reason for his success. The Y is committed to the communities we serve by strengthening the individual and building a community that cares for each other.



**Charlie Davis**  
President and CEO, YMCA of Pierce and Kitsap Counties

# STRATEGIC PLAN



## STAFF EXPERIENCE BREAKTHROUGH GOALS

- **Strategically invest in career growth** and leadership development.
- **Foster a culture of celebration** and recognition.
- Commit to **fair, equitable, and transparent** employment practices.
- **Build a diverse and inclusive staff** to enhance service within our communities.

## MEMBER EXPERIENCE BREAKTHROUGH GOALS

- **Ensure all members feel welcomed** and supported in achieving their personal goals.
- Strengthen initiatives that **connect youth to caring adults** and each other.
- Intentionally **serve under-represented populations** in our community.
- **Expand accessibility** for low-income families and individuals.

## PROGRAM AND SUMMER EXPERIENCE BREAKTHROUGH GOALS

- **Drive innovation** in our core programs and partnerships.
- **Expand and enrich** summer regional day camp and outdoor experience.
- Improve the health and well-being of our communities through **expanded Y programs and collaborations**.

## PHILANTHROPY BREAKTHROUGH GOALS

- Position the Y as a **charity of choice**.
- **Deepen the sense of purpose** among staff, members, volunteers, and community.
- **Seek strategic partnerships** with community entities in our service area.





# STAFF EXPERIENCE

**Celebrate • Develop • Reward**

Stephanie Dobson's love and respect for the water started as a child living in Hawaii, and has guided her career path as a volunteer and staff member in the Y. This 21-year staff veteran joined the Y as a lifeguard in 1998 with a desire to make a difference, and has served as an executive director since 2015.

Stephanie remembers the turning point when she realized the full impact of philanthropy at the YMCA. She was serving at the Lakewood Family YMCA where one-third of Y members receive financial assistance, a program that provides access to a healthy lifestyle through a subsidized membership at the Y. Stephanie felt the Y's annual campaign was more than a fundraising goal—it was necessary to serve the community.

As the executive director of the Morgan Family YMCA, Stephanie now serves on a committed team of volunteers and staff raising funds to build the New Y on Pearl Street. Stephanie is honored by the opportunity to steward the stories of the Morgan Y over the last 40 years, and create space for new ones with a new building.



**380 teens** employed by the Y  
**2,400 staff** serving the community

**"In every role I have, how I care for people has been my top priority."**  
Stephanie

# MEMBER EXPERIENCE



## Accessible • Value • Connected

When Noelle first came to the Y, it was a place for her to come with her therapists to learn how to sit up and walk. As a foster child, she received a free membership through the Y. Noelle is a 9-year-old girl with an energetic and engaging personality. She also has autism and optic nerve hypoplasia, which caused her to be blind since birth. "I can only use feel sense for my sight," Noelle says.

In addition to learning to walk, Noelle's adopted mom, Emily, wanted Noelle to learn to swim. Noelle was afraid of the water and wouldn't put her face in. After working with her favorite swim instructor, Mr. Fitz, she was able to completely overcome her fear and is now jumping off the side of the pool and retrieving items off the bottom of the pool.

"It's given me confidence because we live in an area with a lot of water and she can't see where she's walking. If she fell in the water, she could tread long enough until someone can save her," says Emily. "The Y has been life-changing for Noelle. Before she had swim lessons, water was a scary thing for her, and now it's a fun thing. As a blind person, swimming is a really good form of exercise because there's a boundary in the pool."



**\$7.9 million** provided in Financial Assistance  
**124,000 members** experiencing the Y

**"She has made so much progress. She really likes the water now. She can jump off the side, she's learning strokes, she can keep her head under water."** Emily





# PROGRAM AND SUMMER EXPERIENCE

**Relational • Inclusive • Collaborative**

In 2019, the Y purchased Camp Niwana to offer new day camp experiences to the Port Orchard and surrounding community. YMCA Executive Director Jane Erlandsen attended Camp Niwana as a Camp Fire camper, counselor in training, and staff member for 15 years. Her parents, Bill and Margaret Eldridge, were very involved in Camp Fire and Camp Niwana. Margaret served eight years as a volunteer group leader while Bill served 12 years on the volunteer camp committee. Jane went on to fulfill her dream of becoming a YMCA professional at the Bremerton Family YMCA, serving in nearly every capacity for more than 46 years.

In 2019, Jane returned to the camp at Lake Helena after a 48-year absence with a new purpose. The Y had reached an agreement with Camp Fire to take over ownership of the camp and begin providing outdoor experiences for youth once again. Jane visited the camp with executive director Scotty Jackson to share her knowledge of the past and look toward the future of Camp Lake Helena.

With tremendous leadership from the Y's board of directors and staff leaders, Camp Lake Helena now has a master development plan as well as fundraising and operational plans to reinvigorate the camp. Campers began attending camp the summer of 2019.



**1.4 million** program visits  
**6,731** summer camp participants

**“Charlie Davis had a vision. He saw a healthy day camp that would enhance our mission. The woods will again ring with the sound of campers, swimming, singing, laughing, growing, and exploring.”** Jane

# PHILANTHROPY

## Cause-driven



The Y has been a part of the Senecals' lives since they became a family. Frank first joined the Y to use the pool, and years later, Mary started taking their five children for swim lessons, gymnastics, and more. Their daughter Claire spent her summers working at the Y in college, where she gained a love for youth development and met her husband, Peter. Frank and Mary's son Aidan has met lifelong friends and appreciates how the Y builds community for the digital generation.

Mary has been deeply involved at the Morgan Family YMCA in nearly every way. She's been a mom in youth programs, a group exercise participant, a personal trainer, a program volunteer, chair of the volunteer advisory council, and now a volunteer on the New Y on Pearl Street Capital Campaign leadership committee. Mary loves the strong sense of community at the Y, and she believes a new facility will only enhance the Y's mission and impact.

"It feels like it's a good time to make a change and to elevate the Pearl Street Y back to the showcase that it should be," says Mary. "We have the people and the grounds to make that happen. I think it is the right time."



Annual Campaign: **\$3,581,032**

New Y on Pearl Street: **\$13,699,550**

**Mary experiences the Y from every angle and sees a common theme:**  
**"It's really friendly and everyone takes care of each other."** Mary





# MAKING AN IMPACT

2019 in Review

## OUR REACH

9

HEALTHY LIVING  
CENTERS

1

RESIDENT  
CAMP

1

REGIONAL DAY  
CAMP

39

CHILD CARE  
SITES

46

OUTREACH  
SITES

7

SCHOOL DISTRICT  
PARTNERSHIPS



**123,000** youth and  
adults engaged with the  
Y through programs and  
facility memberships.

## OUR CAUSE

**688** volunteers  
contributed  
**64,084** hours  
of service

that's  
**\$1.95M**  
worth of  
hours!



**6,582** donors  
invested in their  
community with a  
donation to the Y.



**18,575** people  
received Financial  
Assistance, providing a  
place to belong at the Y.

## FOR HEALTHY LIVING

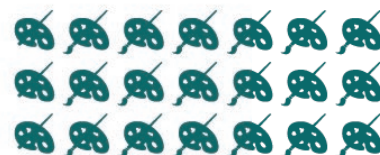
**877** people  
made positive life  
changes through  
spiritual and emotional  
support groups.



**827** people  
learned healthy  
habits through  
chronic disease  
prevention programs.



**24,802** people  
unleashed their  
creativity through  
performing, visual,  
and culinary arts  
classes.



## FOR YOUTH DEVELOPMENT

**65,055** total youth served  
through programs and membership.



**2,100** children learned  
through leadership activities  
and academic support in YMCA  
Before and After School Child Care.



**4,902** campers made friends, stayed  
active, and learned the Y values of caring,  
honesty, respect, and responsibility at  
YMCA Summer Day Camp.



**1,829** campers developed self  
confidence, made lifelong friends, and  
learned leadership skills in overnight  
camp at YMCA Camp Seymour.



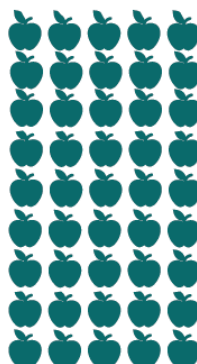
**9,121** students explored  
ecosystems and improved team-building  
skills in YMCA Camp Seymour's  
Outdoor Environmental Education.



**75,403** swim lessons provided  
youth and adults with water safety  
skills.

## FOR SOCIAL RESPONSIBILITY

**47,283** meals  
and snacks were  
provided to youth  
and families for  
free during Summer  
Day Camp.



**7,000+** youth  
spent time with a  
caring adult through  
physical activity,  
education, and arts  
in Y outreach  
programs.



**1,733** children  
in foster homes  
received free YMCA  
memberships.





# COMMUNITY CENTERS



## COMMUNITY CENTER LOCATIONS



### **BREMERTON FAMILY YMCA**

2261 Homer Jones Dr, Bremerton WA 98310  
360-377-3741

### **GORDON FAMILY YMCA**

16101 64th St E, Sumner WA 98390  
253-826-9622

### **HASELWOOD FAMILY YMCA**

3909 NW Randall Way, Silverdale WA 98383  
360-698-9622

### **LAKEWOOD FAMILY YMCA**

9715 Lakewood Dr SW, Lakewood WA 98499  
253-584-9622

### **MEL KORUM FAMILY YMCA**

302 43rd Ave SE, Puyallup WA 98374  
253-841-9622

### **MORGAN FAMILY YMCA**

1002 S Pearl St, Tacoma WA 98465  
253-564-9622

### **TACOMA CENTER YMCA**

1144 Market St, Tacoma WA 98402  
253-597-6444

### **TOM TAYLOR FAMILY YMCA**

10550 Harbor Hill Dr, Gig Harbor WA 98332  
253-853-9622

### **UNIVERSITY Y STUDENT CENTER**

1710 Market St, Tacoma WA 98402  
253-272-9622



# INVESTING IN OUR COMMUNITY



## 2019 AUDITED FINANCIALS

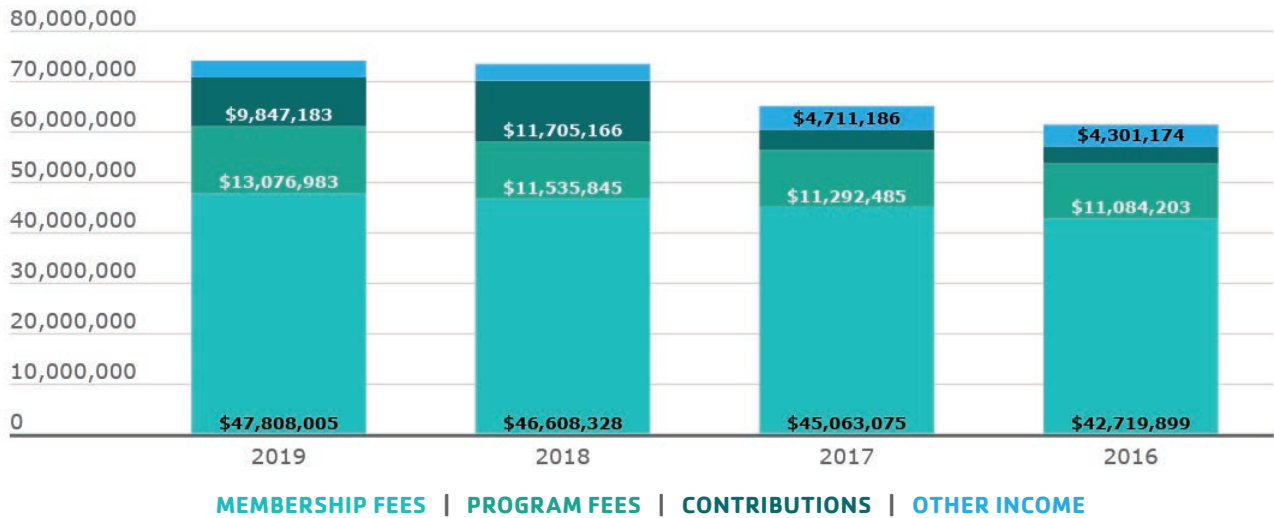
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Total Income: **\$74,003,583**

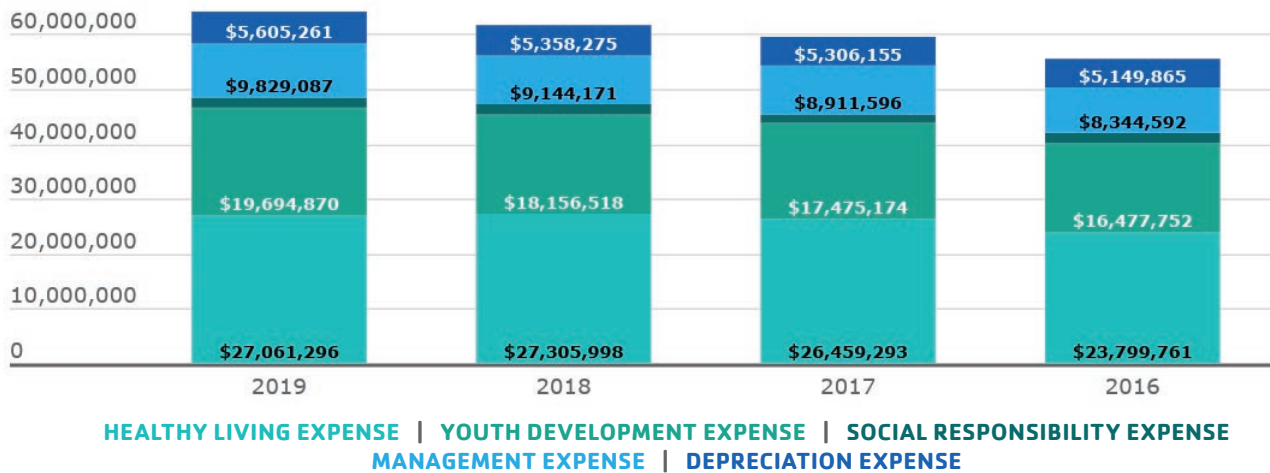
Total Expense: **\$63,966,699**

Net Assets: **\$122,847,356**

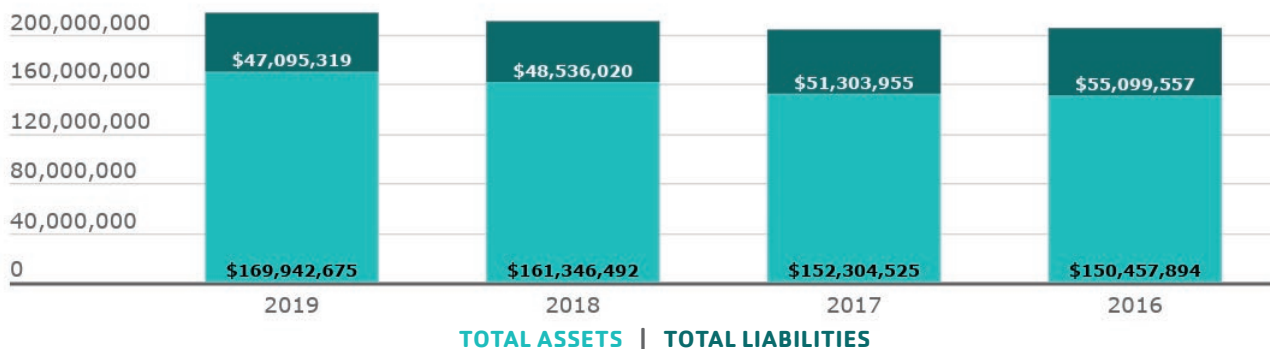
# 2019 REVENUE



# 2019 EXPENSES



# 2019 BALANCE SHEET







FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

#### OUR MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

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#### YMCA OF PIERCE AND KITSAP COUNTIES

4717 S 19th St Ste 201, Tacoma WA 98405  
ymcapkc.org | 253-534-7800

