



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2018 INNOVATION FUND PROJECT SUMMARIES

Buena Vida (The Good Life) – Gordon Family YMCA

Project Team: Ryan Kish and Luke Absher

Funding: \$5,000

Buena Vida is a new family program targeting and serving Hispanic members in the greater Sumner and Bonney Lake area. The language barrier and unfamiliarity with YMCA services make it difficult to engage Hispanic members. Buena Vida intends to offer outreach to the Hispanic population and programming consisting of small, community-oriented exercise classes for adults taught by Spanish speaking instructors. The other half of the program is geared toward youth and includes child care, language classes, and youth games and activities. Requested Innovation Fund grant funding will be allocated to offer financial assistance, child watch, staffing costs, and marketing.

Teen Produced Productions – Haselwood Family YMCA

Project Team: Kim Rose, Brian Paulsen, and Kayla Nielsen (Teen Volunteer)

Funding: \$4,885

Teen Produced Productions is new program designed to engage teens in digital video production. Teens involved in the program will produce a series of one to two minute commercials highlighting group fitness classes and instructors. The commercials will address common misconceptions about class formats, profile our many instructors and their specialties, with a goal of increasing member engagement. Requested Innovation Fund grant funding will be used to purchase: video and recording equipment, a laptop, video production software, and snacks and will also allocate funding to staffing.



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Cultivation Kitchen – Mel Korum Family YMCA

Project Team: Michelle Wells

Funding: \$5,000

The Cultivation Kitchen is a new program to introduce youth members to container gardening and how to prepare healthy meals from items grown in their gardens. The Cultivation Kitchen will supplement the Korum Y's existing Culinary Arts program. Adding a gardening component will increase accessibility, exposure, and consumption of fresh produce which will lead to healthier diets and lifestyles, helping to curb childhood obesity. Requested Innovation Fund grant funding will be used to purchase materials to construct raised garden beds, gardening equipment, seeds/plants, and kitchen equipment and supplies.

Geology Stream Table – YMCA Camp Seymour

Project Team: Scott Gjertson and Rita McCreesh

Funding: \$2,500

YMCA Camp Seymour proposes to build a geology stream table to use as an interactive teaching tool to model the changes a river basin experiences over time. The Stream Table will enable Camp to expand its earth sciences curriculum by offering two geology courses that are part of its Outdoor Environmental Education program. The Stream Table will support students in gaining a more comprehensive understanding of our state's unique geology and ecology. Requested Innovation Fund grant funding will be used to construct the stream table.
